

SEPTEMBER 15, 1976

IS THE ELEPHANT AT PEACE? (AUDUBON)
A VOICE STILL BLOWIN' IN THE WIND (TV GUIDE)
IT'S PRONOUNCED GANNETT, AND IT'S VERY PROFITABLE
(NEW YORK)

ANNCR: HERE IS _____ WITH FROM THE MAGAZINE RACK ...
 VOICE OF AMERICA SUMMARIES OF ARTICLES ON TIMELY TOPICS
 FROM AMERICAN MAGAZINES. TODAY, AN INTERVIEW WITH SINGER,
 COMPOSER AND POET BOB DYLAN, FROM TV GUIDE MAGAZINE; A
 REPORT ON AN AMERICAN NEWSPAPER CHAIN THAT STEERS CLEAR
 OF THE BIG CITIES TO SERVE SMALL TOWNS, FROM NEW YORK
 MAGAZINE; AND IN OUR FIRST SUMMARY, A LOOK AT THE GROWING
 DANGERS THREATENING THE AFRICAN ELEPHANT, FROM AUDUBON.

REPORTER:

THE AFRICAN ELEPHANT IS THE LARGEST LAND MAMMAL ON EARTH.
 ONCE HE ROAMED THE GRASSLANDS IN COUNTLESS MILLIONS.
 MOST PEOPLE BELIEVE HE NOW LIVES SAFELY AND CONTENTEDLY
 WITHIN THE CONFINES OF THE MANY GAME PARKS IN EASTERN,
 CENTRAL, AND SOUTHERN AFRICA. BUT ACCORDING TO BRITISH
 JOURNALIST JOHN READER, WRITING IN AUDUBON MAGAZINE, THE
 ACTUAL SITUATION IS QUITE DIFFERENT. HERE'S WHAT HE LEARNED
 BY SPENDING SEVERAL DAYS WITH KENYA'S TSAVO NATIONAL PARK
 WARDEN TED GOSS:

VOICE: "RIGHT NOW, FOR KENYA'S ELEPHANT POPULATION, THINGS ARE
 PROBABLY A GREAT DEAL WORSE THAN THEY SEEM, AND TED GOSS
 IS NOT SLOW TO ADMIT IT. HE ESTIMATES THAT THREE
 ELEPHANTS ARE KILLED EACH DAY IN TSAVO WEST; IN ALL OF TSAVO
 NATIONAL PARK, PATROLS FOUND EVIDENCE OF OVER A THOUSAND
 POACHING INCIDENTS IN THE FIRST TEN MONTHS OF 1973.
 AUTHORITATIVE REPORTS SUGGEST THAT AS MANY AS 1,000

VOICE:

(CONT'D) ELEPHANTS ARE POACHED EACH MONTH THROUGHOUT KENYA; ONE SOURCE ASSERTS THAT 1,450 WERE KILLED ALONG THE TANIA RIVER IN JUST SIX MONTHS, AND 200 FRESH CARCASSES WERE REPORTED FOUND IN AN AREA RESERVED FOR WILDLIFE PHOTOGRAPHY.

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T. IN THE MATHEWS AND THE NDOLO MOUNTAINS, THE MARALAL FOREST, IN THE NYIRU RANGE AND THROUGH THE HORR VALLEY, AN ELEPHANT IS RARELY SEEN TODAY."

REPORTER:

WHY THIS WHOLESALERE SLAUGHTER OF AFRICAN ELEPHANTS? MISTER READER BLAMES THE KILLINGS ON THE WORLDWIDE RISE IN THE PRICE OF IVORY. READER EXPLAINS THAT FOR YEARS THE MARKET WAS STEADY BUT THEN AT AUCTIONS IN KAMPALA AND MOMBASA DURING DECEMBER 1972 THE PRICE ZOOMED UPWARD. MISTER READER EXAMINES THE REASONS FOR THE PRICE RISE:

VOICE: "IVORY IS VALUABLE TODAY SOLELY BECAUSE IT IS A DIMINISHING RESOURCE, AND THE RARER IT BECOMES THE MORE VALUABLE IT WILL BE. THE CURRENT BOOM REFLECTS -- AMONG OTHER THINGS -- A SEARCH FOR STABLE COMMODITIES AT A TIME OF CURRENCY FLUCTUATION. WHEN THE U-S DOLLAR AND THE JAPANESE YEN WERE

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T. AT ODDS IN EARLY 1973, SPECULATORS FROM THE FAR EAST BOUGHT BETWEEN THREE AND FOUR MILLION DOLLARS' WORTH OF IVORY IN KENYA, KNOWING THAT WHATEVER HAPPENED TO THE DOLLAR, THEIR IVORY WOULD MAINTAIN ITS PARITY AGAINST THE YEN."

REPORTER:

WHAT DO THESE SHIFTING ECONOMIC FORCES MEAN TO THE ELEPHANT? FOR MANY, THEY MEAN A SLOW AND LINGERING DEATH FROM THE POISONED ARROWS OF POACHERS. READER DESCRIBES THE APPEARANCE OF ONE STRICKEN ANIMAL:

VOICE: "A SOLITARY BULL COMES INTO VIEW. HE IS GRAY, GAUNT, AND MOVES WITH SHORT ERRATIC PACES. THERE IS AN OPEN SORE ON THE LEFT SIDE, AND FROM TIME TO TIME THE ANIMAL PLUCKS A BUNDLE OF LEAVES AND WIPES THIS SPOT. HE STOPS, SWAYS SLIGHTLY WITH THE LEFT FOREFOOT RAISED AND SWINGING, THEN STUMBLES AND FALLS ONTO HIS KNEES, TUSKS DUG DEEP INTO THE EARTH. HE RISES AND TURNS, THE EARS AND TAIL IN CONSTANT MOTION; AS THE SUN STRIKES HIS SIDE, TWO SWOLLEN WOUNDS ON THE LEFT SHOULDER ARE THROWN INTO RELIEF. THERE IS ANOTHER ON THE RUMP AND ANOTHER ON THE RIGHT FOREKNEE. SOMETIME RECENTLY THIS ELEPHANT WATERED WHERE IVORY POACHERS WERE WAITING; WHILE HE DRANK THEY PEPPERED HIM FROM ALL SIDES WITH POISONED ARROWS."

REPORTER:

AFTER WATCHING THIS WOUNDED BULL FOR A DAY, WARDEN TED GOSS DECIDED TO IMMOBILIZE IT WITH A TRANQUILIZING DART AND TREAT IT WITH ANTIBIOTICS. BUT READER REPORTS THAT THE ELEPHANT DIED ANYWAY, JUST AS HUNDREDS OF HIS KIND DO EVERY YEAR. WHAT IS THE ANSWER TO THE POACHING DILEMMA? THE KENYAN GOVERNMENT ALREADY MAINTAINS A HIGHLY EFFICIENT, THOUGH SMALL, ANTI-POACHING UNIT TO PATROL ITS NATIONAL PARKS. BUT ELEPHANT HUNTERS CAN EASILY HIDE AND ESCAPE; AND SINCE MOST OF THEM ARE QUITE POOR, THE TEMPTATION TO

REPORTER:
(CONT'D)

EARN HUNDREDS OF SHILLINGS FOR A FEW HOURS' WORK IS TOO GREAT TO RESIST. HELICOPTER PATROLS MIGHT DETER THEM

MORE STRONGLY, BUT THAT'S VERY COSTLY. THE ELEPHANT HAS ALWAYS BEEN A NOMADIC ANIMAL; AFTER THOROUGHLY GRAZING ONE AREA, HE WOULD MOVE ON TO THE NEXT. BUT THE FACT THAT

INCREASING NUMBERS OF KENYA'S PEOPLE, EVEN THE FORMERLY NOMADIC TRIBES, ARE SETTLING DOWN TO FARMING, MEANS THAT THE ELEPHANT CAN NO LONGER BE PERMITTED TO ROAM FREELY. HE MUST BE KEPT IN RESERVES, WHERE HE TENDS TO OVER-MULTIPLY UNTIL HE DIES OF STARVATION IN A DRY YEAR -- OR IS KILLED BY A POACHER. READER RELUCTANTLY CONCLUDES THAT THE NEEDS OF HUMAN BEINGS AND ELEPHANTS IN KENYA ARE IRRECONCILABLE. AS HE PUTS IT, SUCCINCTLY, IN SWAHILI:

VOICE: "NDOVU NI SALAMA?" (IS THE ELEPHANT AT PEACE?) "LA, SASA HAKUNA USALAMA KIA NDOVU." (NO, TODAY THERE IS NO PEACE FOR THE ELEPHANT.)

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REPORTER:

NOT LONG AGO, FOR THE FIRST TIME IN HIS CAREER, SINGER-COMPOSER-POET BOB DYLAN APPEARED ON HIS OWN NATIONAL TELEVISION PROGRAM. THE ONE-HOUR "SPECIAL" WAS VIDEO-TAPED DURING A CONCERT DYLAN AND HIS "ROLLING THUNDER REVIEW" GAVE AT COLORADO STATE UNIVERSITY.

THE USUALLY RECLUSIVE DYLAN ALSO AGREED TO AN INTERVIEW WITH TV GUIDE CORRESPONDENT NEIL HICKEY.

REPORTER:
(CONT'D)

PLEADING THAT HE IS NOT VERY ARTICULATE, THE RARELY-
INTERVIEWED DYLAN TOLD REPORTER HICKEY THAT HE SAVES WHAT
HE HAS TO SAY FOR WHAT HE DOES. HICKEY WRITES:

VOICE: "WHAT BOB DYLAN DOES IS WRITE SONGS AND PERFORM THEM.

OVER THE LAST 15 YEARS, SINCE HE WAS 20, HE HAS CREATED A
BODY OF WORK UNIQUE AMONG AMERICAN ARTISTS: SONGS OF SUCH
POWER AND PERTINENCE THAT THEY STAND AS A DEFINITION OF
THE COUNTRY AND THE MAN DURING THOSE YEARS: SONGS OF
RAGE OVER INHUMANITY; SONGS OF INEXPRESSIBLE LOVE, BITTER
VINDICTIVENESS AND RIBALD JOY; SONGS OF SPIRITUAL LONGING,
CONFUSION AND AFFIRMATION; SONGS IN SUCH EXTRAORDINARY
NUMBERS THAT IT OFTEN SEEMED MIRACULOUS THAT A LARGELY
SELF-EDUCATED YOUTH--SON OF A JEWISH FURNITURE DEALER FROM
THE MESABI IRON RANGE OF NORTHERN MINNESOTA -- COULD HAVE
CREATED THEM ALL: 'BLOWING IN THE WIND' AN ANTHEM OF

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THE 1960S CIVIL RIGHTS MOVEMENT, 'LIKE A ROLLING STONE'
ONE OF THE GREATEST ROCK SONGS EVER WRITTEN, 'MASTERS OF
WAR,' 'WITH GOD ON OUR SIDE,' 'A HARD RAIN'S A-GONNA
FALL,' 'DON'T THINK TWICE, IT'S ALL RIGHT.' HE HAS BEEN,

IN SUM, THE SINGLE BIGGEST CULTURAL INFLUENCE ON
MILLIONS IN HIS OWN GENERATION. HE HAS TAKEN AMERICAN
MUSIC BY THE HAND INTO UNCHARTED REGIONS."

TAPE: CUT ONE -- MONTAGE, BOB DYLAN MUSIC, FADE AT WILL

REPORTER:

DYLAN'S STORY IS FAMILIAR TO HIS FANS: BORN AND RAISED IN NORTHERN MINNESOTA, HE MOVED TO NEW YORK CITY'S GREENWICH VILLAGE WHERE HE ATTRACTED WIDE ATTENTION. HE WAS SOON SIGNED TO A RECORDING CONTRACT AND QUICKLY BECAME A MAJOR CONCERT STAR.

THEN IN 1966, AT THE HEIGHT OF HIS STILL YOUNG CAREER, DYLAN WAS NEARLY KILLED IN A MOTORCYCLE ACCIDENT. HE REMAINED IN VIRTUAL SECLUSION FOR SEVERAL YEARS UNTIL 1969 WHEN HE APPEARED AT THE ISLE OF WIGHT FESTIVAL OF MUSIC. TWO-HUNDRED PEOPLE FROM THE U-S, BRITAIN, EUROPE AND CANADA PAID TO SEE AND HEAR DYLAN. SINCE THEN, HE HAS MADE SEVEN SUCCESSFUL CONCERT TOURS OF THE U-S AND HAS ISSUED SEVERAL SUCCESSFUL ALBUMS.

REPORTER HICKEY QUOTES DYLAN:

VOICE: "'I DON'T REALLY TALK ABOUT WHAT I DO ... I JUST TRY TO BE POETICALLY AND MUSICALLY STRAIGHT. I THINK OF MYSELF AS MORE THAN A MUSICIAN, MORE THAN A POET. THE REAL SELF IS SOMETHING OTHER THAN THAT. WRITING AND PERFORMING IS WHAT I DO IN THIS LIFE AND IN THIS COUNTRY. BUT I COULD BE HAPPY BEING A BLACKSMITH. I WOULD STILL WRITE AND SING. I CAN'T IMAGINE NOT DOING THAT. YOU DO WHAT YOU'RE GEARED FOR.'"

REPORTER:

DYLAN DOESN'T THINK MUCH OF PRESENT-DAY POLITICIANS. AND, HE SAYS HE DOESN'T KNOW WHAT TO THINK WHEN HE HEARS THAT DEMOCRATIC PARTY PRESIDENTIAL CANDIDATE JIMMY

REPORTER:
(CONT'D)

CARTER QUOTES HIM DURING CAMPAIGN APPEARANCES.

DYLAN SAYS PEOPLE SHOULDN'T REALLY CARE WHAT HE READS.

"IT WOULD SOUND STUPID," HE SAYS. HICKEY WRITES:

VOICE: " ... THE ON-SCREEN CREDITS FOR HIS T-V SPECIAL CARRY SPECIAL THANKS TO ARTHUR RIMBAUD, THE FRENCH SYMBOLIST, MYSTICAL POET; AND TO AMERICAN NOVELIST HERMAN MELVILLE. 'YES, RIMBAUD HAS BEEN A BIG INFLUENCE ON ME. WHEN I'M ON THE ROAD AND WANT TO READ SOMETHING THAT MAKES SENSE TO ME I GO TO A BOOKSTORE AND READ HIS WORDS. MELVILLE IS SOMEBODY I CAN IDENTIFY WITH BECAUSE OF HOW HE LOOKED AT LIFE. I ALSO LIKE JOSEPH CONRAD A LOT, AND I'VE LOVED WHAT I'VE READ OF JAMES JOYCE. ALLEN GINSBERG IS ALWAYS A GREAT INSPIRATION."

REPORTER:

REPORTER HICKEY NOTES THAT DURING THE EARLY DAYS OF DYLAN'S CAREER THE SINGER WAS KNOWN AS AN ANGRY, SELF-DESTRUCTIVE MAN WHO SPENT MOST OF HIS TIME IN NEW YORK. NOW HE LIVES ALONG A PEACEFUL STRETCH OF BEACH IN SOUTHERN CALIFORNIA WITH HIS WIFE AND FIVE CHILDREN. HE DOESN'T SEEM ANGRY ANY MORE, SAYS HICKEY, QUOTING DYLAN:

VOICE: "ANGER IS OFTEN DIRECTED AT ONESELF. IT ALL DEPENDS ON WHERE YOU ARE IN PLACE AND TIME. A PERSON'S BODY CHANGES EVERY SEVEN YEARS. NO ONE ON EARTH IS THE SAME NOW AS HE WAS SEVEN YEARS AGO, OR WILL BE SEVEN YEARS

VOICE:

(CONT'D) FROM TODAY. IT DOESN'T TAKE A WHOLE LOT OF BRAINS TO KNOW THAT IF YOU DON'T GROW YOU DIE. YOU HAVE TO BURST OUT; YOU HAVE TO FIND THE SUNLIGHT."

REPORTER:

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DYLAN SAYS HE IS PLAYING MUSIC CALLED "RAG ROCK" THESE DAYS. AND, HE SAYS HE'LL BE WRITING SOME NEW MUSIC IN THE NEAR FUTURE AND THAT NEW MUSIC WILL BE DIFFERENT FROM ANYTHING HE'S DONE IN THE PAST.

DYLAN SAYS HE HAS NO REGRETS. FOR HIM THERE IS NO PAST. AS HE PUTS IT:

VOICE: "FOR ME THERE'S THE NEXT SONG, THE NEXT POEM, THE NEXT PERFORMANCE."

REPORTER:

ASKED IF HE HAS ANY MESSAGES FOR THE WORLD, DYLAN CAN HARDLY SUPPRESS THE URGE TO END THE SERIOUS MOOD OF THE INTERVIEW WITH TV GUIDE. HE SAYS:

VOICE: "I'D LIKE TO EXTEND MY GRATITUDE TO MY MOTHER. I'D LIKE TO SAY HELLO TO HER IF SHE'S READING THIS."

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REPORTER:

NEWSPAPERS AND FAMILIES HAVE OFTEN GONE HAND AND HAND HERE IN THE UNITED STATES. THE INFLUENTIAL NEW YORK TIMES GREW INTO PROMINENCE THROUGH THE OWNERSHIP AND DIRECTION OF THE OCHS AND SULZBERGER FAMILIES. THE NAME HEARST FOR YEARS WAS SYNONOMOUS WITH SENSATIONALISM IN JOURNALISM.

REPORTER:

(CONT'D)

TODAY, THE NEWSPAPER CHAIN FOUNDED BY WILLIAM RANDOLPH HEARST REMAINS A POWERFUL MEDIA SOURCE IN AMERICA.

BUT THE PREMIER PUBLISHING ENTERPRISE IN THE UNITED STATES DOES NOT PUBLISH SENSATIONAL NEWSPAPERS OR BIG-CITY DAILIES, AND ITS NAME IS PROBABLY UNFAMILIAR. IT'S THE GANNETT COMPANY, INCORPORATED, NAMED AFTER ITS FOUNDER, FRANK E. GANNETT. AND WHILE ITS PAPERS DON'T HAVE THE PRESTIGE OR FAME OF THE NEW YORK TIMES THE GANNETT CHAIN'S PROFITS BRING CHEERS ON WALL STREET.

WRITING IN THE CURRENT EDITION OF NEW YORK MAGAZINE, ANDREW TOBIAS TRACES THE HISTORY AND DEVELOPMENT OF THE GANNETT CHAIN -- A STRING OF FIFTY-FOUR MEDIUM OR SMALL-TOWN DAILIES. GANNETT IS A LARGE AND GROWING COMPANY SERVING TOWNS WHICH DON'T HAVE OTHER NEWSPAPERS. AND THE PUBLIC, WRITES TOBIAS, EAGERLY BUYS AND READS THE GANNETT PAPERS:

VOICE: "ON AN AVERAGE WEEKDAY, ABOUT AS MANY PEOPLE READ A GANNETT PAPER AS READ THE NEW YORK TIMES, THE LOS ANGELES TIMES AND THE WASHINGTON POST COMBINED. GANNETT IS ONE OF THE LARGEST, LEAST INFLUENTIAL, BUT MOST PROFITABLE JOURNALISTIC ENTERPRISES IN THE COUNTRY.

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"THE CHAIN'S LACK OF INFLUENCE IS PARTLY BY DESIGN. IN CONTRAST TO THE DAYS WHEN FRANK E. GANNETT WAS ALIVE AND ACTIVELY PROMOTING HIMSELF FOR THE 1940 REPUBLICAN PRESIDENTIAL NOMINATION, OR EVEN, TO A LESSER EXTENT, THE DAYS WHEN PAUL MILLER, A STAUNCH NIXON REPUBLICAN, WAS

VOICE: (CONT'D) *Opt.* RUNNING THE SHOW (HE'S NOW CHAIRMAN, BUT NO LONGER RUNS THE SHOW), EACH GANNETT PAPER IS TODAY LOCALLY AND
INDEPENDENTLY EDITED. THERE IS NO PARTY LINE."

REPORTER:

THE GANNETT CHAIN IS A PRIME EXAMPLE OF SUCCESSFULLY COMBINING ADROIT BUSINESS PRACTICES WITH MANAGED GROWTH. THE CHAIN'S DOMINANCE IN MANY PLACES STEMS MAINLY FROM THE FACT THAT SMALL TOWNS CANNOT SUPPORT MORE THAN ONE NEWSPAPER. RUNNING A NEWSPAPER IS VERY EXPENSIVE, AND REVENUE COMES PRIMARILY FROM ADVERTISING. MORE THAN HALF OF THE SPACE IN GANNETT NEWSPAPERS IS USED FOR ADVERTISING. BECAUSE SMALL-TOWN ADVERTISERS HAVE LIMITED BUDGETS, IT BECOMES ECONOMICALLY UNFEASIBLE TO SPREAD WHAT LITTLE ADVERTISING MONEY THEY HAVE AMONG TWO OR MORE PAPERS. AS TOBIAS WRITES, SMALL PAPERS CERTAINLY AREN'T LIKE BIG-CITY OPERATIONS:

VOICE: "THE BIG-CITY NEWSPAPER BUSINESS IS IN ROUGH SHAPE, HAMPERED IN ITS EFFORTS TO MODERNIZE, FACING DECLINING MARKETS, AND COMPETING HEAD-ON WITH NOT ONLY OTHER NEWSPAPERS, BUT ALSO WITH RADIO, TELEVISION, CITY MAGAZINES, UNDERGROUND PAPERS, AND EVEN METROPOLITAN EDITIONS OF MAJOR NATIONAL MAGAZINES. THE COMMUNITY-NEWSPAPER BUSINESS IS A GOLD MINE. A LICENSE TO COLLECT A ROYALTY ON THE BUSINESS OF EVERY MERCHANT IN THE COMMUNITY."

REPORTER:

BECAUSE THE GANNETT OPERATION BUYS ITS SUPPLIES AND SERVICES IN LARGE QUANTITIES, AND AT DISCOUNT PRICES, ITS SMALL

REPORTER:
(CONT'D)

PAPERS CAN AFFORD THE NICETIES WHICH OTHER SMALL INDEPENDENT PAPERS CANNOT. GANNETT SELECTIVELY BUYS NEWSPAPER PROPERTIES WHICH VARY WIDELY IN QUALITY. BUT ALMOST INVARIABLY, AFTER BEING PURCHASED BY GANNETT, THE QUALITY OF THE OPERATION IMPROVES.

GANNETT HAS ITS OWN NEWS WIRE WHICH SERVES ITS CHAIN OF PAPERS EXCLUSIVELY. IT RUNS PIECES BY SYNDICATED COLUMNISTS, WHICH GANNETT BUYS AT A DISCOUNT, PLUS STORIES BY REPORTERS IN WASHINGTON AND VARIOUS STATE CAPITALS. IT GIVES THE PAPERS THE CHANCE TO PRINT LOCAL-ANGLE STORIES ON NATIONAL OR STATE EVENTS. FEW OTHER SMALL PAPERS HAVE SUCH A LUXURY.

IN THE GANNETT NEWSROOMS AROUND THE COUNTRY, THE KEY WORD IS ELECTRONICS. WRITING, EDITING AND PRINTING ARE ALL COORDINATED THROUGH COMPUTERS. THAT CUTS COSTS SHARPLY.

CONCLUDING HIS NEW YORK ARTICLE, ANDREW TOBIAS MAKES THIS ASSESSMENT IN WEIGHING THE PROS AND CONS OF THE GANNETT OPERATION:

VOICE: "AS A BUSINESS, GANNETT CAN HARDLY BE FAULTED. AS AN INVESTMENT IT SEEMS SOLID, BUT NO GREAT BARGAIN. WALL STREET HAS ALREADY DISCOVERED IT. LOOKING AT IT AS A JOURNALISTIC ENTERPRISE, ONE HAS TO WONDER WHETHER PROFIT-GROWTH SHOULD COME AHEAD OF EDITORIAL CONSIDERATIONS. IF I LIVED IN DICKINSON, NORTH DAKOTA (A CITY SERVED BY GANNETT), I THINK I WOULD SORELY MISS THE NEW YORK TIMES."

ANNCR: YOU'VE BEEN LISTENING TO FROM THE MAGAZINE RACK, SUMMARIES OF ARTICLES ON TIMELY TOPICS FROM MAGAZINES PUBLISHED IN THE UNITED STATES. YOU HEARD TODAY: A LOOK AT THE PLIGHT OF THE AFRICAN ELEPHANT, FROM AUDUBON MAGAZINE; AN INTERVIEW WITH POET, SINGER AND COMPOSER BOB DYLAN, FROM TV GUIDE; AND A REPORT ON A LARGE AMERICAN NEWSPAPER CHAIN THAT MAKES A SPECIALTY OF SERVING SMALL TOWNS, FROM NEW YORK MAGAZINE.

NEXT WEEK (AT THIS TIME), JOIN US AGAIN FOR MORE SELECTIONS FROM THE MAGAZINE RACK. YOUR REPORTER WAS _____

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